

Benjamin Franklin Educational Foundation Board of Directors

For over 20 years, the Benjamin Franklin Educational Foundation (BFEF) has been supporting the expansion and capital improvements of the Benjamin Franklin Classical Charter Public School (BFCCPS). Today, the mission has been expanded to include support of all the school's desired enhancements that are not otherwise supported by tuition such as capital needs, staffing infrastructure improvements, additional academic enrichment programming, and parent education forums. BFEF exists to diversify the school's funding streams, with an aim to continuously secure the future of the school.

We are seeking diverse candidates to join our board which has fiduciary responsibility over this 501(c)3 organization. Terms are two years with the option to renew two times. In looking at board composition, we are looking for individuals with knowledge and skills in event planning, fundraising, major gifts, appeals, grant writing, corporate solicitation, volunteer management, communications, marketing, alumni relations, donor cultivation, emerging leader cultivation, community organizing, or graphic design.

It is critical to the success of BFEF, and it is the expectation that 100% of the Board make a financial contribution to the organization. All Directors of the Board pursue an annual contribution of \$1,000 through "give or get" models. This amount is likely to increase over the years with the success of the foundation.

BFEF is in an important moment of change with renewed enthusiasm and energy to raise the funds needed for BFCCPS to reach all its quality goals. It is also the 30th anniversary of our school which is great momentum for our efforts. We need you to help us make it happen and to start right away!

The benefits:

- Volunteer time, talent, and treasure to an organization that has been around for over 20 years and is making an impact on 900 students, faculty, and families
- Interact with various members of the larger BFCCPS community through volunteering and fundraising
- Engage with the school's Executive Director and Head of School and hear about impactful stories and positive school/student outcomes
- Learn more about nonprofit fundraising, governance, and charter financing
- Gain skills in networking, fundraising, public relations, event planning, marketing, and more
- Network with other professionals who also have a passion for the school

Responsibilities and Expectations:

- Hold fiduciary responsibility (read meeting materials in advance, actively participate in at least 75% of board meetings annually, remain informed, and fundraise)
- Serve two-year term with option for two renewals
- Volunteer on average three hours per month via board meetings, task forces, soliciting donations, being an ambassador, and more
- Attend fundraising events

- Serve as an ambassador for the organization
 - Tell your friends, update your social media, invite others to join, recruit new donors, host a parlor event, connect to your Corporate, Foundation, and Community contacts, recruit future board members with a diverse background

Qualifications:

- It is required that Directors have a passion for our mission and desire to be part of our vision and path forward
- It is required that all Directors are focused on the singular most important part of the mission – raising money for the school
- Must be comfortable with “making an ask”
- Must be eager to solicit sponsorships from businesses
- Must be able to speak with great enthusiasm and positivity about BFEF, BFCCPS, and the events/initiatives of BFEF
- Have diversity of talents and background
- Be free from any conflicts of interest
- Savvy, diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals
- Personal qualities of integrity, credibility, and a passion for improving the lives of students and staff of BFCCPS

The process:

- Be nominated, nominate another, or self-nominate
- Board will review resume
- Board will set up introductory and exploratory conversation
- There is a discussion and vote at board mtg
- Invitation to join or to reapply later
- If chosen, sign commitment letter and conflict of interest statement
- Attend one-hour orientation and review board onboarding manual

Current Board Members:

- Chandra Juncker
- Susan Keays
- Beth O’Toole
- Joseph Perna
- Heather Zolnowski

Please contact info@bfefoundation.org for more information, to request consideration for a board position for yourself, or to nominate another candidate.

Thank you!